

Womenin Project

1st press release

January 2024



First year of the project

"Womenin: promoting women's entrepreneurial and international mindset" project is an initiative aimed at empowering women entrepreneurs on their path to professional fulfillment. Through detailed analysis of the challenges that the women from the target group face, development of specifically-tailored educational materials, and passing this knowledge onto VET trainers, it ensures a wide and lasting impact in the environment of women entrepreneurship. In order to guarantee the highest possible quality of the final results of the project, a consortium of partnering international organizations from 7 countries has been created and its members are as follows: FyG Consultores, Atermon, Materahub, Stowarzyszenie Euro Lider, Center for Education and Innovation InnovED, E&D Knowledge Consulting LDA, and CSI Center for Social Innovation Ltd.

The project started in December 2022 and since then the project team managed to achieve several key milestones, namely:

- successful continuous management of the project, which enabled a high level of coordination in work on each task as well as ensured a timely manner of conducting project activities,
- development of a handbook including map of competencies and mapping tool for country contextualization, creation of an evaluation tool for the research materials as well as preparation of the guidelines for the course. Currently we are developing the course of the crucial women entrepreneurship competencies
- progress in development of the core educational medium - uniquely designed escape rooms crafted in Minecraft Education digital environment, filled with valuable knowledge, tasks and exercises, dedicated to equipping VET trainers with essential industry skills
- continuous promotion and dissemination of the project's results - having such initial tasks as the creation of the project's visual identity, the establishment of its website and social media, and the creation of the dissemination, communication, exploitation, and control plan already accomplished, we are currently aiming our promotional efforts at providing regular updates for the audience.

Looking ahead, the project remains committed to ongoing efforts, including continuous creation, testing, and improvement of the current project's outputs as well as progressing remaining activities, ensuring conformity with the project schedule, its objectives, and expectations of the target groups.