

Womenin Project

2nd press release

November 2024



Project achievements

The month of November is the final month of the project Womenin official duration. Therefore, we would like to share with you the summary of the project's most important achievements and final activities that we are currently focusing on. As of now we have successfully concluded the development of the following deliverables:

- **Handbook for women entrepreneurs** - thanks to over 245 pages of this valuable knowledge source, the consortium managed to provide the recipients with a comprehensive guide for every woman aspiring to establish a business in Europe. A thorough research of the entrepreneurial environment in Cyprus, Netherlands, Italy, Spain, Greece, Portugal, and Poland enabled the consortium to conduct a detailed analysis of the current situation in each country, main obstacles and barriers that businesswomen have to face, and to create of compendium of supportive resources (financing, networking, etc.) available to them in each country. Moreover, the handbook contains testimonials of successful women entrepreneurs.
- **Educational course for VET trainers** - the development of the e-learning course has been concluded as well. The final result is a didactic resource consisting of several, carefully selected subjects expected to become the most impactful in terms of equipping VET trainers, and their students, with the essential entrepreneurial knowledge. The course consists of 7 modules: **1.** Introduction to women's entrepreneurship, **2.** Gender equality in entrepreneurship, **3.** Digital enterprise skills empowerment and development, **4.** Internationalisation of women-led companies, **5.** Resource management and strategic planning, **6.** Inclusive language & effective communication, and **7.** Gender perspective and transversalities.

The third main educational output, **Minecraft Education Virtual Escape Room**, is currently in the phase of the external testing, since content translations and internal evaluation have been concluded with success. Shortly, once its development is finished, this output will become a powerful educational tool.

Moreover, we would like to invite you to take part in the upcoming series of awareness-raising events of the Project Womenin, that are expected to take place in November 2024. We encourage you to stay tuned to our social media channels, where we will share with you the details regarding this matter.

Lastly, we would like to express our gratitude to all of the project partners, stakeholders, and all the individuals, whose lasting support enabled us to continue the mission to provide women entrepreneurs with valuable educational resources, foster their professional growth and strive to creation of a better, equal environment.